



MEDIA RELEASE

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GOODYEAR & DUNLOP TYRES AWARDED SUPPLY CONTRACT FOR IVECO TRUCKS AUSTRALIA

Leading passenger and commercial tyre wholesaler and retailer, Goodyear & Dunlop Tyres Australia, has won a major supply contract from IVECO Trucks, the manufacturer and distributor of industry-leading light, medium and heavy commercial vehicles for the Australian road transport industry.

The contract, which took effect this month, involves the supply of Goodyear and Dunlop branded commercial tyres across a range of sizes as original equipment on locally-assembled IVECO commercial trucks.

IVECO is one of three truck manufactures in Australia. Since its establishment in Australia in the early 1950's it has produced more than 200,000 commercial vehicles. IVECO's Dandenong (Victoria) assembly plant represents a major part of the local freight and logistics industry, and is integral to IVECO's Australian operation.

Goodyear & Dunlop Tyres National Commercial OE Manager, Richard Crowe, said the company was delighted that IVECO had decided to award the company with the supply contract.

"The product quality, reliability, and reputation of Goodyear and Dunlop tyres was crucial in us being selected by IVECO as their commercial vehicle tyre supplier," Crowe said. "This, along with our extensive company-owned retail store network, gives us a unique ability to work closely with IVECO's dealer network, as well as service their customers' aftermarket requirements."

Mr Crowe said it was especially pleasing that the awarding of the contract to Goodyear Dunlop Tyres had displaced a competitor which had held the contract for a number of years.

"IVECO's faith in our ability to deliver high-quality tyres for their range of commercial applications is a strong vote-of-confidence in our products technical superiority, and in our retail channel's ability to deliver outstanding aftermarket customer service," he said.

IVECO's General Manager of Purchasing, Julian Lee, also expressed his excitement about the new partnership and the benefits it will bring to their business.

"The Goodyear & Dunlop brand tyres are excellent products at price levels that represent extremely good value," Mr Lee said.

"The extensive Goodyear and Dunlop distribution network via Beaufort Tyres will provide our customers with excellent Australia wide service."

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About Goodyear

Goodyear is one of the world's largest tyre companies. It employs approximately 70,000 people and manufactures its products in more than 60 facilities in 25 countries around the world. For more information on Goodyear and its products, visit www.goodyear.com.