

MEDIA RELEASE
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GRIPSTER RETURNS TO AUSTRALIA

One of the most popular tractor tyres in the farm industry is making a comeback, with Goodyear set to re-launch the Gripster at the Beaurepaires stand at Henty Machinery Field Days, September 22-24.

The Gripster, previously known as the Olympic Gripster, has returned to the market as the Goodyear Gripster with its rugged wide based that can operate equally well in both wet and dry soil types.

Steve Ryan, Goodyear Farm Product Manager, said that the Gripster will make a welcome return, due to its proven performance record in Australia, and a high level of customer acceptance.

"It's been a hugely popular tyre within the industry for a long time, for various equipment, and uses."

"We've listened to our customers and worked closely with our manufacturing division to ensure the return of this much loved and trusted tyre to the range," Mr Ryan said.

"Featuring a 45 degree tread lug angle delivering excellent performance in the field, and high durability casing, the Goodyear Gripster is just at home on the tractor as it is on the field bin."

"The tread on this tyre provides excellent traction, self cleaning and high resistance to sideways slip," Mr Ryan continued.

"The sturdy heavy-duty carcass is more resistant to cuts and abrasions, and allows repairs to be easily made."

"The Gripster also has a high crown rubber ratio, resulting in enhanced tyre life when operated on roads and other hard surfaces."

The Goodyear Gripster will be available in a variety of sizes ranging from 24" to 42" and all are expected to be available by the end of 2009.

The re-launched Goodyear Gripster will be on show and available at the Beaurepaires stand at the upcoming Henty Machinery Field Day (September 22-24). Also available at the stand will be the recently released OPTITRAC R+, Goodyear's new high performance radial tractor tyre.

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About Goodyear

Goodyear is one of the world's largest tyre companies. It employs nearly 70,000 people and manufactures its products in more than 60 facilities in 25 countries around the world. Its two Innovation Centres in Akron, Ohio and Colmar Berg, Luxembourg strive to develop state-of-the-art products that set the technology and performance standard for the industry. For more information on Goodyear, please visit www.goodyear.com.au.