

MEDIA RELEASE
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GOODYEAR GETS A GRIP

One of the most popular tractor tyres in the farm industry made a comeback in late 2009 when Goodyear re-launched the Gripster.

The Gripster has returned to the market with its rugged wide base that can operate equally well in both wet and dry soil types.

David Hamilton, Beaurepaires Commercial and Farm Tyre Product Manager, said that the Gripster made a welcome return as it has a proven performance record in Australia and a high level of customer acceptance.

"It's been a hugely popular tyre within the industry for a long time, for various equipment and uses."

"We've listened to our customers and worked closely with our manufacturing division to ensure the return of this much loved and trusted tyre to the range," Mr Hamilton said.

"Featuring a 45 degree tread lug angle, which delivers excellent performance in the field, and high durability casing, the Goodyear Gripster is just at home on the tractor as it is on the field bin."

"The tread on this tyre provides superb traction, self cleaning and high resistance to sideways slip," Mr Hamilton continued.

"The sturdy, heavy-duty carcass has excellent resistance to cuts and abrasions, and allows repairs to be easily made."

"The Gripster also has a high volume of rubber in the crown area, which results in enhanced tyre life when operated on roads and other hard surfaces."

The Goodyear Gripster is available in a variety of sizes ranging from 24" to 42".

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About Goodyear

Goodyear is one of the world's largest tyre companies. It employs nearly 70,000 people and manufactures its products in more than 60 facilities in 25 countries around the world. Its two Innovation Centres in Akron, Ohio and Colmar Berg, Luxembourg strive to develop state-of-the-art products that set the technology and performance standard for the industry. For more information on Goodyear, please visit www.goodyear.com.au