

MEDIA RELEASE
June 2010



GOODYEAR OPTITRAC R+ COMBINES PERFORMANCE WITH FLEXIBILITY

Goodyear's innovative OPTITRAC R+ tyre offers farmers greater load capacity and higher on-road speeds. David Hamilton, Beaurepaires Commercial and Farm Tyre Product Manager, explains.

"Featuring innovative tyre materials, a stronger carcass and Goodyear's Aero Tie-in bead concept, the OPTITRAC R+ is a modern, high-performing tyre ready for the next generation of powerful, high-speed tractors," Mr Hamilton said.

"With the same load capacity and inflation pressure of an equivalent sized tyre, an OPTITRAC R+ is rated to reach speeds of up to 65km/h.

"Alternatively, the tyre can also hold up to 31 per cent more load than the standard tyre at a regular speed and tyre pressure.

"The key benefit of this is lower soil compression. Because of the tyre's greater tolerance to weight at lower inflation pressure, farmers can reduce the pressures to achieve a softer footprint," he said.

Goodyear's Aero Tie-in technology, derived from its aircraft tyres, ensures that the OPTITRAC R+ can transmit high torque and provide increased traction while staying securely anchored to the rim, even with smaller rim diameters.

"The addition of the OPTITRAC R+ to the OPTITRAC range gives farmers greater flexibility for multi-functional tractor use," Mr Hamilton said.

The OPTITRAC R+ is already an approved fitment to a wide range of tractors in Europe and available for OEM specification for John Deere, Claas, Fendt and Massey Ferguson.

The 6 rear and 7 front sizes line up of the OPTITRAC R+ range allows for many different front and rear combinations.

- Ends -

Media contact:

James Peate
Goodyear & Dunlop Tyres Communications Manager
Phone: 03 8416 7319
Email: james_peate@goodyear.com

About Goodyear

Goodyear is one of the world's largest tyre companies. It employs nearly 70,000 people and manufactures its products in more than 60 facilities in 25 countries around the world. Its two Innovation Centres in Akron, Ohio and Colmar Berg, Luxembourg strive to develop state-of-the-art products that set the technology and performance standard for the industry. For more information on Goodyear, please visit www.goodyear.com.au