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**Media Release**

**GOODYEAR TO DISPLAY OFF ROAD RACING VEHICLES AT  
BRISBANE 4WD SHOW**

Goodyear is welcoming visitors to its state-of-the-art stand at the National 4WD Show in Brisbane where visitors can meet the drivers of Off Road Rush and Hunter Racing, competitors in the National Off Road Championship.

Craig Scher, Goodyear Brand Manager is welcoming visitors to the stand.

"The 4WD Show in Brisbane is a great opportunity for us to interact with 4WD enthusiasts and for them to get feedback from ambassadors like the Off Road Rush and Hunter Racing teams," Mr Scher said.

"We're continually releasing new technologies in our 4WD tyre range in terms of safety, reliability and performance and the national 4WD shows are a great way for off-road enthusiasts to learn what's on offer and what tyre suits their vehicles," he said.

Both racing teams compete in the National Off-Road Championship, which is made up of desert races ranging from 300 to 500 kilometres in length. The races themselves are made up of a variety of terrains including the deep sand dunes accustomed with the Simpson Desert and the harsh Finke desert race in Alice Springs where vehicles race across rocks jutting out of the ground, extremely slippery gravel roads and black mud.

Off Road Rush is a sponsored Adventure Driving Experience that allows the general public the opportunity to drive V8 off-road racing buggies. They also race their buggies fitted with Goodyear Wrangler MT/Rs in the National Off Road Championship.

Hunter Racing's finished third outright in the driver's title and first in class in the Queensland Rally Championship on debut in 2006, as well as winning the Class Eight title for the third year in a row in the Australian Off Road Racing Championship.

Goodyear now stands as one of the world's largest tyre organisation with products that incorporate technological advances in tyre design gathered from research and development teams from around the world. The Goodyear Wrangler MT/R is their flagship 4WD tyre in Goodyear's Wrangler range and the preferred choice for top marques throughout the world providing 4x4 fitments on the likes of Audi, Land Rover and JEEP.

**Goodyear will be on stand number 751 at the National 4WD Show in Brisbane.**

**- Ends -**

**For further information contact:**

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