



**Media Release**

## **GOODYEAR SAFARI SUCCESS IN AUSTRALIA'S PARIS TO DAKAR**

Goodyear enjoyed great presence at the internationally-renowned Australian Safari with the backing of a host of teams including three-time Australian Safari In-class Champions Hunter Racing who finished strongly second in class and 17<sup>th</sup> overall.

Australia's ultimate off-road adventure required Australia's reliable off-road tyre and the Goodyear Silent Armor fit the bill with competitors traversing around 5,500 kilometres of grueling outback terrain over nine exciting days.

Three time Australian Safari In-Class Champions, Hunter Racing enjoy a good relationship with Goodyear, who supply the team with Wrangler MT/Rs and Silent Armor for all its National Off Road Championship races. The team are on a roll having won Class Eight of the Australian Off Road Championship for the last three years. This year they won their class in the most recent Finke Desert Race which is run over two days from Alice Springs to the small Aputula (Finke) Aboriginal community and back.

In this latest contest they were delighted with their second place in the Australian Safari which puts them in a great position to win class honours in the Championship with two races to go.

"We were delighted with second position considering some of the other vehicles we were up against and really pleased with the Goodyear Silent Armors which we opted for because of the toughness of the tyre," explained Stewart Knowles, Hunter Racing. "Across mud, sand and rocks I can't say enough about the Goodyears; we didn't have any trouble with them. They always perform, and they offer better grip than any other tyre we have used."

"We found that most of the guys were running Goodyears over here and a lot of people were asking about the Silent Armors. We are always quick to praise the tyre. To put it into perspective there was one incident where we smashed the rim but the tyre remained in tact. This just goes to show how tough these tyres are."

Michelle Upton, Goodyear Brand Manager explains:

"The Wrangler Silent Armor gives drivers peace of mind when negotiating the toughest environments being five times stronger than steel pound for pound with a lightweight durability in the sidewall which helps to resist cuts and punctures."

"With vehicles traveling at extreme speeds over some of the most severe terrains the National Off Road Championship is a great way for us to truly demonstrate the extremities of our tyre's performance."

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**For further information contact:**

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**About Goodyear**

Goodyear is the world's largest tyre company. The company was formed in 1898 and manufactures tyres, engineered rubber products and chemicals in more than 80 facilities in 28 countries around the world.

The Goodyear tyre range incorporates technology and advances in tyre design gathered from Goodyear's research and development teams located around the world. The company manufactures tyres for many applications including car, van, truck, farm, earthmover and aviation.

For more information on Goodyear, visit [www.goodyear.com.au](http://www.goodyear.com.au)