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Media Release



Optitrac – ‘One diameter, six products, every job’

Farmers visiting the Henty Field Days are welcome to visit Beaurepaires’ stand and inspect Goodyear’s Optitrac range – a “one stop” tyre portfolio for agricultural needs.

The Optitrac range is unique to the market because each tyre series has the same diameter so farmers can use one machine for a multiple of functions just by changing their tyres.

Steve Ryan, Goodyear product manager, said that the Optitrac range was developed at Goodyear’s Technical Centre in Luxembourg with extensive research and feedback from farmers and farm Original Equipment (OE) manufacturers.

“Over the last few years, Goodyear has added six variations to the Optitrac range, giving Australian farmers a comprehensive and advanced range option,” Mr Ryan said.

“Due to Goodyear’s investment in R&D with farmers and OE manufacturers the performance of these tyres is outstanding, and leading tractor manufacturers including John Deere, Massey Ferguson, Challenger, New Holland and McCormick now fit them as original equipment.

“As well as low soil compaction, superior field traction and good road-holding, Optitrac tyres offer high hours and a reduction in operation costs,” he said.

Optitrac features a number of key developments such as large air volumes in the traction drive that allow field operations to be completed with low inflation pressures – in line with standard load /inflation pressure tables – this eliminates any unnecessary damage to soil or crop and provides high traction.

The tyres also include continuous helical lug curvature and an enhanced footprint pressure design, these have been coupled with the new tread rubber composition to offer outstanding resistance to wear, and highly efficient power and torque transmission.

The Optitrac Range

The Optitrac DT800 tyre has a narrow section width for row crop applications and for easy crop clearance. Its round shoulders can improve plant and soil conservation and its deep lugs help traction and make for a fast work rate. The tyre allows driving speeds up to 50 km/h and there are front and rear size combinations.

The Optitrac DT806 is a premium standard tyre for versatile work. The Optitrac design concept gives all-round performance and its extensive size range makes it versatile for wide applications. Again, the tyre allows for driving speeds of up to 50 km/h and it is approved for tyre fitment by a variety of tyre manufacturers.

The Optitrac DT812 is a wide tyre for good traction. Its deep tread is designed to give the tyre a long life whilst allowing for identical load capacity at 40 and 50 km/h meaning high productivity.

The super-wide tyres of the Optitrac DT818 allow for good traction whilst allowing for a lower inflation pressure for the same load a standard tyre would carry. The lower inflation pressure of the tyre assists soil conservation and enhances traction. The longer wearing tread of the tyre helps to give a lower operating cost. Again the tyre has an identical load capacity at 40 and 50 Km/h meaning high productivity. This tyre is also approved by the leading tyre manufacturers.

The Optitrac DT824 is a volume tyre for high-powered tractors and harvesters. The tyre has a high air volume to rim diameter ratio. The tyre has long wearing tread, low operating costs and has an identical load capacity at 40 and 50 Km/h again giving improved productivity.

Finally the Optitrac DT830 is a Super-Volume tyre for high loads and flotation. It has a strong carcass meaning high load-carrying capacity and stability. There are size combinations for front and rear fitment and the deeply curved lug design provides outstanding traction. This tyre is designed to keep total tractor width within three metres.

To find your local tyre dealer please visit www.goodyear.com.au or dial 13 23 43 for your local Goodyear Autocare or 13 23 81 for your local Beaurepaires store.

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About Goodyear

Goodyear is one of the world's largest tyre companies. The company employs about 70,000 people and manufactures its products in more than 60 facilities in 26 countries around the world.

The Goodyear tyre range incorporates technology and advances in tyre design gathered from Goodyear's research and development teams located around the world. The company manufactures tyres for many applications including car, van, truck, farm, earthmover and aviation.

For more information on Goodyear, visit www.goodyear.com.au